



## Sip for Seattle: Fonte Coffee Sells Holiday Blend to Support Families in Need

SEATTLE, Wash.

Throughout the month of December 2010, Fonté Coffee Roaster will donate all profits from sales of its new Holiday Blend to The Pike Market Child Care and Preschool (PMCCP). Annually, the PMCCP serves 90 – 100 families with children ages 18 months to five years, approximately 75 percent of whom receive tuition assistance. The organization's goal is to make high quality preschool available to all children, providing families with support and encouragement.

Customers may support this charity's mission by purchasing the Holiday Blend for \$16 per pound at Fonté Café located downtown Seattle near the Pike Place Market or online at [www.fontecoffee.com](http://www.fontecoffee.com).

"Every year since 1992 we've developed a signature holiday blend, a special tradition we pass on to our customers, friends and family," said Fonté Owner Paul Odom. "This will be the second year that we expand upon this tradition by sharing the profits with a local charity. This year we've chosen Pike Market Child Care and Preschool—it's our way of giving back to those in need and saying thank you to all who have supported us throughout the year."

"Annually we must raise a quarter of one million dollars to maintain the sliding fee scale and tuition assistance program utilized by so many of our families," said PMCCP Executive Director, Ellen Greene. "To provide these valuable services we rely heavily upon the generosity of individuals, corporations and foundations."

Fonté's 2010 Holiday Blend takes the smooth, low acid, dark toned notes of the Aged Sumatra, and combines them with some of Master Roaster Steve Smith's favorite new coffees from East Africa, incorporating the sparkling citrus flavors of Kenyas and the lush fruitiness of natural Ethiopias. The resulting cup is complex but straightforward, featuring a smooth aged aroma that blossoms at the first sip, dissolving into bright citrus notes and then reappearing in a wonderfully balanced aftertaste with distinctive cedar and sweet fruit aromas.

Fonté Café is open Tuesday through Saturday, 7 a.m. to 10 p.m., and Sunday and Monday, 7 a.m. to 9 p.m. Fonté's Happy Hour is served Monday through Friday, 5:00 to 6:30 p.m. A wine list, as well as food, espresso and cocktail menus are available at [www.cafefonte.com](http://www.cafefonte.com).

### About the Pike Market Child Care and Preschool

Founded in 1982 on the principle that all children deserve access to high quality care, the Pike Market Child Care and Preschool was the first program in downtown Seattle to make child care available to families earning a low income. Annually, the Preschool serves 90 – 100 families with children ages 18 months to five years, approximately 75 percent of whom receive tuition assistance. The organization's overall goal is to make high quality preschool available to all children, providing families with support and encouragement. The Preschool's program is nationally accredited, and is one of about ten percent of schools who has received this recognition for quality early education. Children in the program receive healthy meals, excellent care and build the social and learning skills necessary to succeed in kindergarten and beyond. Families in our program have the opportunity to work, job search or go to school confident with the knowledge that their children are safe and nurtured. PMCCP believes that development prospers in a program that supports children's choices and play. [www.pikemarketkids.org](http://www.pikemarketkids.org)

### About Fonté Coffee Roaster

Fonté Coffee Roaster is Seattle's finest coffee roaster providing specialty coffee and tea for high-end coffee bar retailers, restaurateurs and luxury hotels including the Wynn Las Vegas, Four Seasons, St. Regis Peninsula and many more. After 20 years of roasting from its headquarters in Seattle's Georgetown neighborhood, Fonté Coffee Roaster opened its flagship retail store in Seattle, Fonté Café and Wine Bar, in August 2009. Spearheaded by Fonté's Founder and Owner Paul Odom, the café is committed to serving the highest quality coffee, food and wine. The comprehensive menu boasts a variety of quality offerings for any time of day—whether it be a breakfast on the go, a quick business lunch or a lingering dinner for two. The wine list presents a range of offerings by the glass or bottle, and includes both value wines as well as "treasures from the cellar." The bar is located at 1321 First Avenue in the Four Seasons Hotel Seattle, across from the Seattle Art Museum and just steps from Pike Place Market. For more information visit [www.fontecoffee.com](http://www.fontecoffee.com).